



2026

The agricultural fair of East and Central Germany

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Product Index

This nomenclature is relevant for your public company profile (media entry). It provides an overview of the product groups for the business directory. The keywords can be selected (highlighted in white).

Keyword Product Index (EN)
Agriculture
Tractors
Wheeled tractors
Wheeled tractors
Crawler tractors
Crawler tractors
System tractors
System tractors
Special tractors
Special tractors
Other tractor products
Other tractor products
Breeder animals, breeding programmes, trade, reproduction technology
Breeder animals, breeding programmes
Breeder animals, breeding programmes
Embryo, sperm, hatch / fish eggs trading and marketing
Embryo, sperm, hatch / fish eggs trading and marketing
Reproduction technology, instruments, supplies
Reproduction technology, instruments, supplies
Misc. breeder animals, breeding programmes, trade, reproduction technology
Misc. breeder animals, breeding programmes, trade, reproduction technology
Animal housing and shed construction
Raw materials
Raw materials
Structures, elements
Structures, elements
Solid and prefabricated buildings
Solid and prefabricated buildings
Construction machinery
Construction machinery
Construction consultancy & project management
Construction consultancy & project management
Technology for animal husbandry
Pasture equipment
Pasture equipment
Husbandry technology and housing systems
Husbandry technology and housing systems
Feeding technology
Feeding systems in the stable



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Feeding systems in the stable
Diet mixers and mixer feeders
Diet mixers and mixer feeders
Feeders
Waterers
Waterers
Mobile loaders
Compact loaders
Farmyard loaders
Animal housing loaders
Bale loaders
Bale loaders
Telehandlers
Telehandlers
Wheeled loaders
Wheeled loaders
Front and rear loaders
Front loaders
Rear loaders
Forklifts
Forklifts
Other mobile loader products
Other mobile loader products
Transport equipment and technology
Transport vehicles
Vans
Cars
Other transport vehicle products
Trailers
Trailers
Other transport equipment and technology
Other transport equipment and technology
Tillage and seed-bed preparation
Ploughs
Ploughs
Deep cultivators
Deep cultivators
Cultivators
Cultivators
Field and seeding harrows
Field and seeding harrows
Rotary harrows
Rotary harrows
Cultivator drills
Cultivator drills



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PTO powered cultivators
PTO powered cultivators
Rollers and presses
Rollers and presses
Separation
Separation
Other cultivation and seedbed preparation equipment
Other cultivation and seedbed preparation equipment
Seeding technology and seed placement
Drills
Drills
Precision drills
Precision drills
Min-till drills
Min-till drills
Direct drills
Direct drills
Combination drills
Combination drills
Grass seeders
Grass seeders
Re-seeders
Re-seeders
Planters
Planters
Trial plot machinery and products
Trial plot machinery and products
Plot seeders
Plot seeders
Other seeding and seed placement equipment
Other seeding and seed placement equipment
Fertilizer application
Organic fertilizer application
Organic fertilizer application
Mineral fertilizer application
Mineral fertilizer application
Mineral fertilizer spreaders
Mineral fertilizer spreaders
Liquid fertilizers
Liquid fertilizers
Other fertilizing equipment
Other fertilizing equipment
Technology for pest control
Chemical pest control
Chemical pest control



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Mechanical weed control
Mechanical weed control
Thermal weed control
Thermal weed control
Other weed control equipment
Other weed control equipment
Irrigation
Irrigation
Irrigation
Sprinklers
Sprinklers
Other irrigation equipment
Other irrigation equipment
Drainage
Drainage equipment
Drainage equipment
Other drainage equipment
Other drainage equipment
Harvesting technology
Combine harvesters
Combine harvesters
Lifters
Potato lifters
Sugar beet lifters
Lifters
Forage harvesters
Forage harvesters
Mowers
Mowers
Forage tedding and conditioning
Forage tedding and conditioning
Balers
Balers
Other harvesting technology
Other harvesting technology
Fruit, vegetable and special crops
Special crop equipment
Special crop equipment
Fruits
Fruits
Vegetable growing
Vegetable growing
Viticulture
Viticulture
Other special crops



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Other special crops
Other special crop equipment
Other special fruit, vegetable and other special crop equipment
Other special fruit, vegetable and other special crop equipment
Council work / grounds care
Grounds care
Ground care
Summer services
Summer services
Winter services
Winter services
Composting
Composting
Other council work / grounds care equipment
Other council work / grounds care equipment
Forestry
Forest care and rejuvenation
Forest care and rejuvenation
Forest protection
Forest protection
Timber harvesting and logging
Timber harvesting and logging
Round timber storage
Round timber storage
Forest road construction and maintenance
Forest road construction and maintenance
Timber haulage / other haulage vehicles
Timber haulage / other haulage vehicles
Wood processing
Wood processing
Energy - Heating with Wood
Energy - Heating with Wood
Forestry tools
Forestry tools
Other forestry products
Other forestry products
Farmyard and pasture
Farmyard equipment
Farmyard equipment
Pasture equipment
Pasture equipment
Milking and cooling equipment
Milking systems and parlours
Milking systems and parlours



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Automatic milking systems
Automatic milking systems
Milchbehälter und Kühlanlagen
Milchbehälter und Kühlanlagen
Parlour cleaning and disinfecting
Parlour cleaning and disinfecting
Dung, manure and slurry equipment
Manure and slurry equipment
Manure and slurry equipment
Manure and slurry storage and treatment
Manure and slurry spreading
Manure and slurry spreading
Manure / dung processing equipment
Dryers
Manure / dung processing equipment
Animal feed and additives
Compound feeds
Compound feeds
Straight feeds
Straight feeds
Feed additives, silage additives
Silage additives
Feed additives
Feed storage, feed production
Feed silos, feed bins, feed storage
Feed silos, feed bins, feed storage
Feed conveyors and accessories
Feed conveyors and accessories
Milling, mixing and metering
Mahl-, Misch- und Dosieranlagen
More feed preparation systems
More feed preparation systems
Plant breeding and seeds
Seeds
Seeds
Plant breeding
Plant breeding
Biotechnology and genetic engineering
Biotechnology and genetic engineering
Other plant and seed breeding products
Other plant and seed breeding products
Biogas - production and use
Energy crops (biogas)
Energy crops (biogas)
Other energy crop products (biogas)



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Harvesting Energiepflanzen (Biogas)
Harvesting Energiepflanzen (Biogas)
Substrate conditioning
Substrate conditioning
Fermentation
Fermentation
Gas cleaning
Gas cleaning
Gas feed systems
Gas cleaning
Substrate treatment
Substrate treatment
Turnkey biogas plants
Turnkey biogas plants
Other biogas production products
Other biogas production products
Solid biofuels - production and use
Energy crops (solid biofuels)
Energy crops (solid biofuels)
Growing, harvesting and conditioning solid biofuels
Growing, harvesting and conditioning solid biofuels
Turnkey plants (solid biofuels)
Turnkey plants (solid biofuels)
Solid biofuels
Harvesting, conditioning, transporting and storing solid fuels
Harvesting, conditioning, transporting and storing solid fuels
Solid biofuel fired systems
Solid biofuel fired systems
Gasification of solid biofuels
Gasification of solid biofuels
Solid biofuel trading
Solid biofuel trading
Other solid biofuel products
Other solid biofuel products
Liquid biofuels - production and use
Production and storage of liquid biofuels
Production and storage of liquid biofuels
Using fuel
Using fuel
Renewable energies
Wind turbines
Wind turbines
Photovoltaics
Photovoltaik
Solarthermics



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Solarthermics
Geothermal energy
Geothermal energy
Hydropower
Hydropower
Decentralized energy systems
Furnaces and boilers
Furnaces and boilers
Farm inputs and consumables
Fertilizers
Fertilizers
Plant protection products
Plant protection products
Cleaning and conservation
Cleaning and conservation
Lubricants and fuels
Lubricants and fuels
Storing inputs and consumables
Lagerung von Betriebsmitteln
Veterinary products
Veterinary products
Silage additives
Silage additives
Animal care agents
Animal care agents
Milking grease
Milking grease
Milk filters
Milk filters
Bedding materials
Einstreumaterialien
Slurry additives
Slurry additives
Other farm inputs and consumables
Other farm inputs and consumables
Technology for precision and digital farming
Technology for precision and digital farming
GPS applications
Field robotics
Remote sensing and drones
Autonomous autoguidance
Management software
Accounting software / apps
Software/apps for animal breeding and husbandry
Computers and software for plant management



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Field plot files
Other software applications
Technology for precision and digital farming
Electronic farm management systems
Electronic farm management systems
Other digital and future farming systems / Electronic systems
Other digital and future farming systems / Electronic systems
Crop measuring and weighing systems
Measuring and weighing
Measuring and weighing
Analytical equipment
Analytical equipment
Other products for weighing and measuring crops
Other products for weighing and measuring crops
Crop handling, packaging and storage
Crop handling, packaging and storage
Crop handling
Packaging
Storage
Direct selling, trading, stock exchange
Direct selling
Direct selling
Direct selling equipment
Direct selling equipment
Management, consultancy and services
Management
Management
Consultancy
Agronomic consultancy
Feed management consultancy
Business management consultancy
Business administration consultancy
Energy management consultancy
Financial advice
Consultancy
Other consulting services
Financing
Financing
Quality assurance systems
Quality assurance systems
Lab analysis and testing services
Lab analysis and testing services
Services



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Insurances
Machine hire
Market surveys
Marketing
Forestry services
Other services
Training and further training, training and further education
Research, science
Research, science
Research institutes
Science and research (energy sector)
Innovations and research (agriculture sector)
Innovations and research (forestry industry)
Innovations and research (agri-food industry)
Training and further education
Training
Vocational schools and trainig centers
Colleges and universities
Further training and education
Misc. training and further education
Associations and media
Associations, societies, clubs
Associations
Societies and clubs
Organisations
Organisations
Producer groups
Producer groups
Publishers
Technical books
Trade magazines
Other publishers
Specialist authority
Specialist authority
Ministries
Other aspects in associations and media
Other aspects in associations and media
Used machine trade
Used machines
Used machines
Used machine parts
Used machine parts
Other aspects in used machine trading
Other aspects in used machine trading
Leisure



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Barbecue
Barbecue
Toys
Toys
Leisure
Construction, outfitting
Home and interior design
Gardening, seeds and plants
Pet supplies
Leisure, tourism and travel
Housekeeping and home improvement
Food and drinks
Craftsmanship and Lifestyle
Country House and Table Culture
Agri-Food business
Agri-Food business
Cereal and cereal products
Meats and sausages
Fish and seafood
Fruits and vegetables
Dairy
Beverages
Delicatessen
Confectionery
Catering
Commercialization, direct marketing
Organic products, organic marketing
Misc. In agri-food business
Workshop equipment and occupational safety
Workshop equipment
Workshop equipment
Cleaning and estate maintenance equipment
Cleaning and estate maintenance equipment
Occupational safety, health protection, first aid
Occupational safety, health protection, first aid
Livestock equipment and accessories
Animal markers
Animal markers
Grooming equipment, animal health
Tierpflegegeräte, Tiergesundheit
Scales, livestock scales, weighbridges
Scales, livestock scales, weighbridges
Sensors related to animal husbandry
Sensors related to animal husbandry
Measuring and testing equipment



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Testing and control equipment
Measuring equipment
Hygiene, disinfection and cleaning
Hygiene, disinfection and cleaning
Transport equipment
Transportgeräte
Tyres and wheels
Wheels
Wheels
Tyres
Tyres
Vehicle electrics and electronics
Vehicle electrics and electronics
Vehicle electrics and electronics
Spare and replacement parts
Spare and replacement parts
Spare and replacement parts